

## 4<sup>th</sup> Quarter Promotional Offers

August 1, 2014

### Consumer Rebates-

**Season of Style Event: September 16 – December 16, 2014**

#### **All Alliance Dealers: Consumer Rebates**

*No maximum units; minimum unit purchases required as noted below:*

- **\$100** - 4 ea. Duette® honeycomb shades; \$25 each additional unit
- **\$100** - 4 ea. Solera® soft shades; \$25 each additional unit
- **\$100** - 2 ea. Silhouette® window shadings; \$50 each additional unit
- **\$100** - 2 ea. Pirouette® window shadings; \$50 each additional unit
- **\$100** - 2 ea. Vignette® Modern Roman Shades; \$50 each additional unit
- **\$100** - 1 ea. Skyline® Gliding Window Panels; \$100 each additional unit
- **\$100** - 1 ea. Duette® Vertiglide™; \$100 each additional unit
- **\$100** - 1 ea. Luminette® Privacy Sheers; \$100 each additional unit

*Alustra® Collection within these product categories are also included. Free Upgrades and Purchase Incentive listed below are combinable. Consumer Rebates provided as an American Express Reward Card.*

**Important Dates:** Promotional kits start shipping on Aug. 26, 2014. Advertising materials now available on My Brand Builder®. Rebate forms on [my.hunterdouglas.com](http://my.hunterdouglas.com) Sep. 2, 2014. Rebate submissions postmark due date- Jan. 31, 2015.

# SEASON OF STYLE event



### Free Upgrade Offers\*: September 16 – November 4, 2014

#### **Priority Dealers:**

- **Free LiteRise®**— on Duette Architella® honeycomb shades

#### **Showcase Dealers:**

- **Free LiteRise®**— on Duette Architella honeycomb shades
- **Free LiteRise®**— on Silhouette window shadings

#### **Gallery® Dealers:**

- **Free LiteRise®**— on Duette Architella honeycomb shades
- **Free LiteRise®**— on Silhouette window shadings
- **Free LiteRise®**— on Vignette Modern Roman Shades

#### **Centurion Club® & EAH Dealers:**

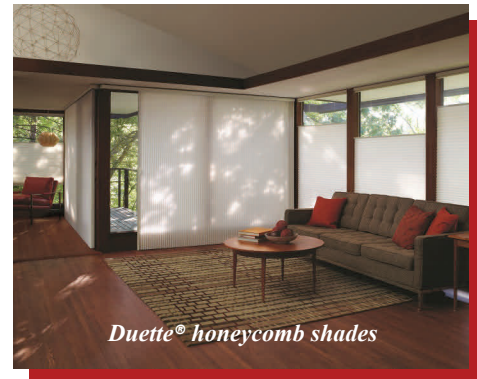
- **Free UltraGlide® 2 Click & Walk Away™**— on Silhouette window shadings

### Purchase Incentive\*: September 16 – December 16, 2014

#### **Gallery Centurion Club Members:**

- **\$25 Off**— Duette Architella Trielle™ honeycomb shades

*\*Free Upgrades and Purchase Incentive automatically taken off any prices quoted on Direct Connect® and are automatically deducted off the invoice at the time the quote/order is placed **during promotional period.***



### Windows to the World—January 1 – November 30, 2014

**Where do you stand?** We are two thirds of the way through the qualifying period. Make sure you're on track to earn the Windows to the World travel destination of your choice! Just go to [my.hunterdouglas.com](http://my.hunterdouglas.com) and click on the Windows to the World icon and check out your latest statement to make sure you're reaching your sales targets. Plan your marketing strategy so you meet your product category requirements and earn your dream destination! Verify now that you can travel on the trip destination dates for which you qualify.

**Now is the time to make any adjustments to your trip destination** to help ensure you will travel to the location of your choice.

